## ADVANTAGE



## Distributor Guide



# DIFFERENCE





Experience ADP as a trusted business partner, providing quality products, excellent service, and individualized customer specific programs.





### REGIONAL **PRODUCT OFFERINGS**

Regional products provide a real competitive advantage and new sources of revenue for our customers.

- Plenum coils
- Mobile home coils
- Dedicated horizontal coils
- Dedicated downflow coils
- Hydronic air handlers
- Wall mount air handlers
- Soffit mount air handlers
- Gas fired unit heaters

#### **CUSTOMIZED SOLUTIONS**

Our sales professionals tailor custom solutions to leverage local market differentiation and growth opportunities.

- Multiple brand applications
   Product line extensions
- Margin enhancement
- SKU consolidation
- Product line tiering
- SEER enhancement
- Application specific coils
- RNC/OTC solution

#### **PREMIER PRODUCTS**

ADP premier evaporator coils match perfectly with your system.

- AHRI rated products to match any OEM
- ▶ The ADP product line is rich with exclusive features and unique benefits
- Premier appearance and superior performance elevates our products above other standard system's matched coils



# You are the Customer.

You, the distributor, are the most important part of our business.

- We view the distributor as the customer
- We support each individual distributor in creating their own unique way of doing business
- We continue to build on our "easy-todo-business" heritage



#### **CUSTOMER EXPERIENCE**

We go above and beyond the expectations of our customers.

- The success of the distributor is our primary goal
- Each distributor receives personalized attention in addressing their day-to-day business needs
- Collaboration with experienced sales professionals to meet your short and long term goals

#### **CUSTOMER SUPPORT**

We have dedicated Customer Service, Marketing, and Sales Support for our customers.

- Professionally designed marketing materials
- Knowledgeable customer service team
- Dedicated ratings and technical support staff

#### **MATCHED SYSTEM**

Our coils are designed to match perfectly with any system, excelling in appearance and performance.

#### **AHRI Annual Testing Results for ADP**

Unitary Small Air-Conditioner Equipment (includes mixed-match coils)	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020*
Number of Verification Tests Completed	6	9	9	8	8	8	8	8	7	7	7	7
Number of Verification Test Failures (involuntary re-rates)	0	0	0	0	1	0	0	0	0	0	0	0
Verification Testing Pass Rate	100%	100%	100%	100%	87.5%	100%	100%	100%	100%	100%	100%	100%

\*Numbers based on completed testing results as of July 2021.



#### **PREMIER PRODUCTS**

ADP premier evaporator coils provide an upgrade over standard matched coils.

Features	Benefits					
Multiple Cabinet Colors	Perfect Match					
High Performance Fins	Lower Height					
Contoured Drain Pan Design	No Standing Water					
Dual Drain Connections	Flexibility					
Rounded Top Flanges	Safety					
Tight Seams	Low Air Leakage					
Five Panel Screws	Easy Access					





#### **HOMEOWNER ADVANTAGE**

We provide important benefits that will be helpful to the dealer when talking to the homeowner.

- PROTECTION ADP's Microban® technology is added protection against the build-up of mold and mildew in the drain pan
- QUALITY Advanced, innovative designs and testing technologies ensure long-lasting and reliable performance
- SAVINGS Our coil can improve the energy efficiency of your home, providing valuable savings on your monthly energy bills

### INDUSTRY-EXCLUSIVE PROTECTION



### DRAIN PAN PROTECTION

ADP drain pans are masterfully designed to allow for proper drainage and coil longevity.



- O1 Corrosion resistant drain pan extends coil life
- HydroTEC<sup>™</sup>, a patented contoured drain pan surface, removes unhealthy standing water
- Antimicrobial HVAC drain pans with Microban® product protection
- High temperature, UV resistant polymers promote long drain pan life

#### MICROBAN® TECHNOLOGY

Did you know that microbes can double every 20 minutes on an untreated surface?

The best defense against mold and mildew in a home is preventing its growth through moisture control and mold resistant building materials.

- Microban® International is the global leader in built-in antimicrobial protection, with 42% aided brand awareness among consumers
- ADP is Microban® International's exclusive North American licensee for HVAC drain pan applications

Microban® antimicrobial additive inhibits the growth of mold and mildew on the surface of the drain pan



Plastic without Microban® protection



Plastic with Microban® protection

Based upon standard laboratory tests and provided for comparative purposes to substantiate antimicrobial activity for non-public health applications.

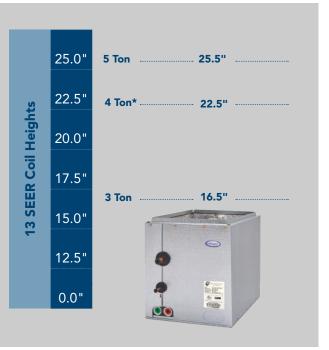
For more information visit www.microban.com/adp



#### **LOWER HEIGHT**

ADP understands the value of installation space and designs coils strategically for your market.

- Proprietary fin technology and coil designs provide a unique height advantage over other coils
- Lower heights versus standard system matched coils
- ▶ Save up to 5" of height on your installation
- \* See spec guide for available models



#### **PERFECT FIT**

ADP produces flexible coil solutions providing a perfect fit to match the unique needs of regional climates.

- Multiple width options across all tonnage ranges
- Flexible coil configurations allow selection of the perfect regional solution
- High SEER/EER coils fit smaller furnaces

#### **ADP Coil Width Chart**



NOTE: Width options may vary based on furnace selection.

#### **HIGH PERFORMANCE**

Upgrading to ADP's higher efficiency products may increase SEER performance.

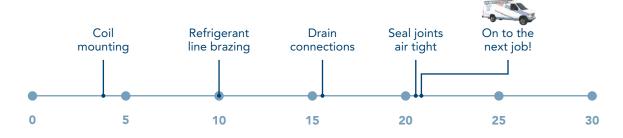
- Innovative design features provide efficiency options while maintaining a minimal footprint
- ADP offers SEER/EER enhancement solutions for all major branded systems
- Unique lanced fin technology increases coil cooling efficiency
- Validated test results of 1% or less cabinet air leakage



#### QUICK INSTALLATION

Our easy to install coils allow your dealer to shorten installation time, resulting in time savings and increased revenue.

▶ Lower heights for system flexibility ▶ Perfect match and fit with OEM equipment ▶ No pre-assembly required



Installation Time (minutes)

#### **EASY SERVICEABILITY**

ADP coils are designed and built with the dealer in mind.

- Front panels with only five screws provide easy panel removal and coil access
- Non-captive front panels provide full coil visibility
- A-coil design configuration is easy to clean and service

#### **REDUCED CALL-BACKS**

Installing ADP products minimize the risk of return trips.

- Advanced product designs and unique processes provide reliable and long-lasting performance
- Proprietary dual testing technology ensures leakfree systems, even with the higher operating pressures of R-410A





### TROUBLE-FREE

ADP manufactures high quality products, while creating a trouble-free customer experience.

- ADP's industry leading position is recognized year after year with numerous industry and customer awards for Performance, Excellence, and Quality
- Our quality management system achieves standards of reliability that are recognized and respected worldwide





#### **LEAK-FREE**

- Our unique product designs reduce the risk of refrigerant leaks for the life of your heating and cooling system
- Every product leaving our facility is tested twice, ensuring leak-free performance
- Our customers consistently share feedback about ADP coils being leak-free compared to other major brands



#### **WORRY-FREE**

- 5-year standard limited warranty
- 10-year extended limited warranty available at no additional cost\*
- Simple online registration: www.adpnow.com/adp-warranty

\*Not available on all products

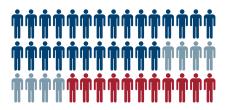


# ADP is the #1 producer of residential evaporator coils in the USA.

ADP is proud to support our local communities by providing jobs right here in the USA.



Employing over 1,000 team members



## **Built in Grenada, MS**



400,000 sq. ft. production, engineering, manufacturing facility



288,000 sq. ft. distribution center



## **Our Promise to You**

Our primary purpose is to support each individual distributor in creating their own unique way of doing business.

Advanced Distributor Products www.adpnow.com

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