



ADP Branding

Logo Guidelines




Guidelines

Below are guidelines for the proper usage of the ADP trademarked and registered logos. Variations that are not represented on this sheet are not to be used. For consistency and assurance of proper usage, please send all artwork to the marketing department for review before production.

ADP Colors

RGB (Red, Green, Blue) colors are for programs such as Word, Excel, PowerPoint and the web
CMYK (Cyan, Magenta, Yellow, Black) colors are for professional printing and promotional items



	RGB 0 / 65 / 113	CMYK 95 / 50 / 0 / 50	PMS 7694
	RGB 201 / 202 / 204	CMYK 0 / 0 / 0 / 24	PMS 179-4
	RGB 164 / 31 / 47	CMYK 26 / 100 / 86 / 16	PMS 1807

Registered Logos

The logo's below are registered and must be marked with the ® symbol



Advanced Distributor Products®



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Non-Registered Logos

The logo's below are not registered, therefore they must be marked with the ™ symbol

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