



ADP Branding

Logo Guidelines

GUIDE LINES

Below are guidelines for the proper usage of the ADP trademarked and registered logo's. Variations that are not represented on this sheet are not to be used. For consistency and assurance of proper usage please send all artwork to the marketing department for review before production.

ADP COLORS

RGB (Red, Green, Blue) colors are for programs such as Word, Excel, PowerPoint and the web etc.

CMYK (Cyan, Magenta, Yellow, Black) colors are for professional printing and promotional items

	RGB 0, 65, 113
	CMYK 95, 50, 0, 50
	RGB 201, 202, 204
	CMYK 0, 0, 0, 24
	RGB 164, 31, 47
	CMYK 26, 100, 86, 16

MINIMUM LOGO SIZE

REGISTERED LOGO'S

The logo's below are registered and must be marked with the ® symbol

Advanced Distributor Products®

Advanced Distributor Products®

Advanced Distributor Products®

Advanced Distributor Products®

Advanced Distributor Products®

NON-REGISTERED LOGO'S

The logo's below are not registered, therefore they must be marked with the ™ symbol

Advanced Distributor Products™

Advanced Distributor Products™